

SCHULBAU

Exhibitor Information

Berlin	11.	– 12.	November	2026
Hamburg	17.	– 18.	March	2027
Stuttgart	28.	– 29.	April	2027
Dortmund	22.	– 23.	September	2027
Munich	10.	– 11.	November	2027
Erfurt	01.	– 02.	December	2027

70

billion euros investment volume for school construction and the Startchancen program

6,5

billion euros investment budget for digitalization



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Dear SCHULBAU family,

we are the trade show company that launched the Salon & Messe Schulbau. For 15 years, we have been developing and organizing a platform that not only raises awareness of educational construction but also connects the sector with the key players who make decisions and implement projects on the ground.

Why are exhibitors in the right Place with us:

- **Pioneers & Long-Standing Partners:** We design the Schulbau trade show based on real-world experienc- with a keen eye for the issues that truly matter in educational construction.
- **Close ties to local communities for 15 years:** We work continuously with cities, towns, and municipalities throughout Germany.
- **Access to decision-makers:** Our visitor base brings together key players in educational construction – from project and construction managers to decision-makers at the administrative level.
- **Quality over quantity:** Exhibitors benefit from an environment where discussions are focused and lead to concrete project opportunities.

“Do you want to reach exactly the right contacts in the educational construction sector? Then the Schulbau Trade Fair is the right place for you! We are the founders and organizers of the Schulbau trade show, which collaborates with cities, towns, and municipalities throughout Germany. This allows us to connect you directly with the key players who plan, decide and implement educational construction projects. Today, just as in the past: quality, collaboration, and meaningful dialogue – for exhibitors who want to make a lasting impact.”

Sincerely
Kirsten Jung

Good reasons to exhibit at SCHULBAU

1 Meet decision-makers

Connect directly with those responsible for educational construction: representatives from cities, municipalities, and private school sponsors, as well as investors, planners, principals, and architects.

2 Who's Who

Get to know the key players driving current trends in educational building. SCHULBAU brings together those shaping the future of learning environments.

3 High Investment Budget

Germany has earmarked 76.5 billion euros for school construction – regardless of any crises. **Secure your stand now** and take advantage of this strong market momentum.

4 Innovations

Showcase your future-oriented products and solutions for educational construction. **This is where decision-makers and experts gather to discuss and explore what's next.**

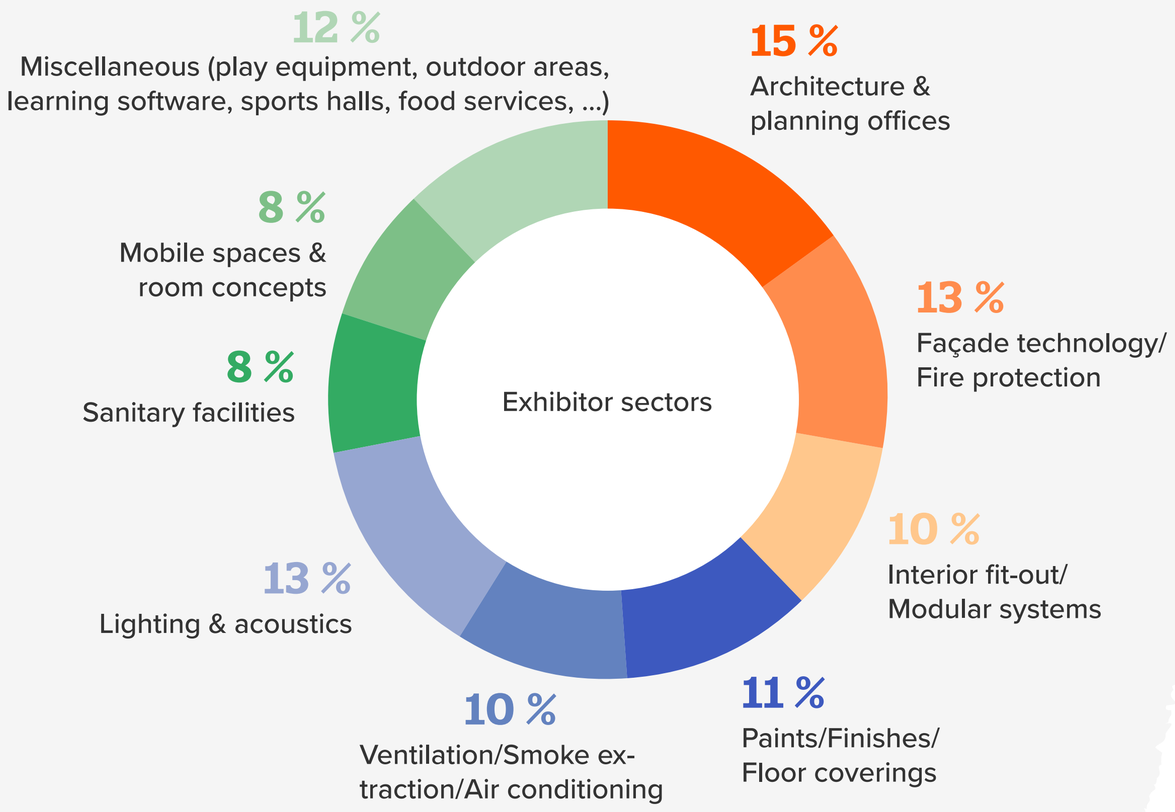
5 Multi-Channel Visibility

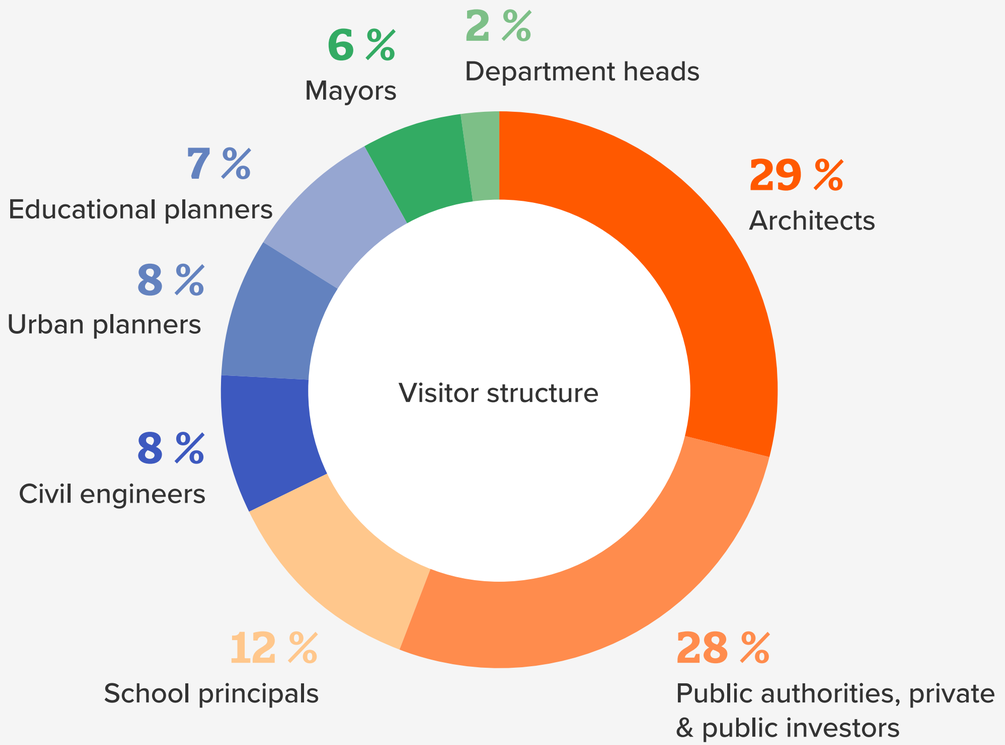
Use our exclusive publishing platforms – such as SCHULBAU magazine and fassadentechnik – alongside our newsletters and social media channels to reach your target groups. You'll also benefit from our partnerships with leading German architecture magazines and professional associations.

6 Congress Participation

Take part in our specialist congress alongside the exhibition. As an exhibitor, you have the opportunity to contribute to the program and highlight your expertise in the future of educational construction. Book your Experten-Lab after request.

Facts and Figures





Offer and Contact

Our Offer

All prices available upon request.

All Trade Fairs in Germany

Stand area 6 m²
Incl. 10 free tickets, plus exhibition stand: back and side walls, 2 spotlights, 1 table, 2 chairs, 1 power socket, panel labeling (max. 15 letters)

On request:
Exhibit space starting at 12 m²

15 minutes experts lab

Participation in Speed Dating

Excursion/Sponsoring on the Second Day to the school of your choice

We look forward to your call!

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Partners

SCHULBAU

Public Institutions

CHEMNITZ KULTURHAUPTSTADT EUROPAS 2025

Dresden.

BPB Bund Deutscher Baumeister Architekten und Ingenieure e.V. Landesverband Bayern

Senatsverwaltung für Stadtentwicklung und Wohnen

be Berlin

ESSEN. Bildung macht Zukunft

Stadt Leipzig

GMH Gebäudemanagement Hamburg GmbH

STUTTGART

BSO Berliner Schulbauoffensive

neue schulen

Hamburg Finanzbehörde

Hamburg Behörde für Schule und Berufsbildung

Staatliches Schulamt in der Landeshauptstadt München

Stadt Frankfurt am Main Dezernat für Bildung, Immobilien und Neues Bauen

Stadt Köln

Media

BauNetz

SCHULBAU Das Magazin von der Kita bis zum Campus

wa wettbewerbe aktuell

CUBUS MEDIEN VERLAG

fassadentechnik gebäuden gestalt geben

DETAIL

competitionline

db deutsche bauzeitung

Research and Academia

HCU HafenCity Universität Hamburg

LI Hamburg Landesinstitut für Lehrerbildung und Schulentwicklung

LI Hamburg

Baden-Württemberg Zentrum für Schulqualität und Lehrerbildung (ZSL)

Chambers and Associations

architekten- und stadtplanerkammer hessen

AKH

VFT Verband für Fassadentechnik e.V.

Verband Bildung und Erziehung VBE

BDA Bund Deutscher Architektinnen und Architekten

Architektenkammer Berlin

bdia bund deutscher innenarchitekten

DGNB Deutsche Gesellschaft für Nachhaltiges Bauen German Sustainable Building Council

bdla Bund Deutscher Landschaftsarchitekt:innen

FVHF Fassade der Zukunft

baukultur Bundesstiftung

HSBK Hamburger Stiftung Baukultur

VDP Verband Deutscher Privatschulverbände e.V. Bildungseinrichtungen in freier Trägerschaft

Architektenkammer Nordrhein-Westfalen

Architektenkammer Baden-Württemberg

Architekten Kammer Sachsen

Hamburgische Architektenkammer Körperschaft des öffentlichen Rechts

Bayerische Architektenkammer

International

BLOXHUB

GREEN FUTURE THINK ARCHITECTURE FURTHER

Danske Arkitekt Virksomheder

Akademisk Arkitektforening MAA

Terms and Conditions

§ 1 Scope of Application
These conditions apply to the contract between us, Cubus Medien Verlag GmbH, Knauerstraße 9, 20249 Hamburg, as the organizer, and you as the exhibitor.
Your deviating general terms and conditions shall apply only if we have expressly agreed to them in writing. We are entitled to amend these General Terms and Conditions even after the contract has been concluded for the ongoing contractual relationship in accordance with this provision. We will notify you of any changes in writing and point out that the respective change will become part of the contract between us unless you object to the change in writing or orally within six weeks of the notification. If you do not object within these six weeks, your silence shall be deemed as consent to the change. If you object, the version valid at the time of conclusion of the contract shall remain in force. This provision does not apply to necessary changes or adjustments to the organization of the event, such as changes to hygiene regulations or the program.

§ 2 Conclusion of Contract, Subject Matter
The exhibitor contract is concluded solely by written agreement. By sending you the registration form, we make an offer. You accept this offer by returning the completed and signed registration form to us within 7 days. The contract is then concluded. The contract is subject to the condition subsequent that no more exhibitors accept the offer than we have available spaces. In this case, we may withdraw from the contract within 5 days of receiving your registration form. The subject matter of the contract is defined by the scope of services resulting from the registration form or the confirmation of the booth. Additional services may be booked for a fee based on the currently valid catalogue. Employees or freelancers engaged by us are not authorized to make verbal side agreements or provide written assurances that go beyond the actual contract, unless we have expressly authorized the person in question in advance. You cannot derive any claim to participation from a reservation or pre-registration unless such reservation or pre-registration has been explicitly confirmed by us as binding. If the in-person event is transformed into a digital event or it is agreed from the outset that the event will take place fully or partially online, § 21 applies.
You are obligated, in everyone's interest, to comply with the venue's guidelines regarding safety, fire protection, and hygiene. In case of conflict, the venue's guidelines take precedence. Furthermore, the general terms and conditions, technical regulations, and safety regulations of the venue apply, which you acknowledge, submit to, and may request from us if needed.

§ 3 Exhibitor Fees / Payment Terms
The agreed costs and fees shall be paid in advance, immediately upon receipt of the payment request or invoice, and in any event no later than before the commencement of stand construction, unless a different payment date has been agreed. In the event of late payment, we shall be entitled to charge default interest of at least 5%, as well as claim compensation for the actual loss incurred. The date on which payment is received in our bank account shall be decisive. If payment is not received within two weeks of the invoice date or, at the latest, 12 weeks prior to the start of the event, we shall be entitled to reallocate the stand space to another party; however, our claim for payment shall remain unaffected. Any costs associated with payment or bank transfers shall be borne by you. All stated prices are net prices in euros, exclusive of statutory VAT.
The agreed stand fees shall remain payable even if you do not occupy your stand or the allocated space for reasons attributable to us, provided that such reasons do not constitute force majeure. We may request confirmation as to whether you still intend to occupy the stand. If we do not receive an immediate response, we may reallocate the stand to another party or decorate the vacant space. We may charge you for the costs of reasonable decoration. If the stand space is reallocated to a third party, our claim to the fees shall remain in place, less any revenue received from the third party but plus any additional costs incurred by us as a result of the extra work involved.
The exhibitor fees cover exclusively the standard fixed fee resulting from the respective booking. In addition, a separate flat-rate charge for ancillary costs shall be levied to cover general expenses incurred in connection with the organisation and delivery of the respective trade fair, particularly costs for electricity, water, parking, security services and the corresponding personnel. The amount of this ancillary cost charge may vary depending on the event and the associated organisational and infrastructure requirements. Exhibitors may request information on the amount of this charge in advance. The ancillary cost charge will be invoiced separately after the trade fair has taken place.

§ 4 Stand Allocation and Assignment
We reserve the right to assign stand spaces to exhibitors at our sole discretion. You are only entitled to a specific space if this has been explicitly agreed upon in writing. We may reassign your allocated stand space, provided such reassignment is reasonable for you and does not impair the purpose of the contract. If unforeseen circumstances (e.g., force majeure) necessitate changes, both parties agree that modifications and adjustments to stand spaces and sizes shall always be regarded as a less severe alternative to cancellation or termination (see § 21 para. 1). Both contractual partners will initially attempt to align these necessities with the purpose of the contract. The assignment of a stand space is conditional on the exhibition stand, its contents, the goods presented, the type of presentation, and the personnel not causing disruption to third parties—particularly other exhibitors—or contradicting the purpose of the event. No goods, services, or items may be presented at the stand that infringe on third-party rights (e.g., trademark rights). As the mildest remedy, we may remove such goods, services, or items from the stand at your expense. In cases of serious violations (e.g., in relation to the quantity or value of the disputed goods/services/items, or in cases of repeated unauthorized presentations), we reserve the right to close the stand or revoke the assignment.
Subletting or transferring the assigned space to third parties (including co-exhibitors) is only permitted with our prior written consent. If such permission is granted, you are responsible for ensuring that the third party acknowledges and complies with our terms. Our consent does not release you from your rights and obligations under this agreement unless we have explicitly confirmed this in writing.

§ 5 Speed Dating – Additional Service, Conditions of Participation and Remuneration
(1) The "Speed Dating" offered as part of the event is an optional additional service and is not included in the regular booth booking.
(2) The participation fee is EUR 70.00 per event day plus the applicable statutory sales tax.
(3) Participation in speed dating requires registration by the exhibitor. By registering, the exhibitor bindingly declares their interest in participating. There is no entitlement to acceptance of the registration or to a specific number of conversations.
(4) For organizational reasons, the number of participants and the number of available conversation slots are limited and depend on the organizer's time, space, and personnel capacities.
(5) The organizer shall be responsible for dividing the participants into groups, assigning conversation partners, determining the duration of the conversations, and the specific format of the event at its reasonable discretion, taking into account the purpose of the event. There is no entitlement to personal contact by the organizer or to a specific form of implementation.
(6) The organizer is entitled to adjust the format of the speed dating event for organizational reasons, in particular to change time slots, divide participants into groups, shorten conversation times, or convert the format into a structured networking format, provided that the essential character of the event is retained.
(7) If the number of registrations exceeds the available capacity, registrations will be considered according to objective criteria, in particular the order in which they are received, organizational considerations, or thematic suitability. There is no legal right to participate.
(8) The participation fee is payable upon binding registration for speed dating and is due regardless of individual economic success or the actual number of conversations held, provided that the exhibitor has been given the opportunity to participate within the scope of the organizational possibilities.
(9) If the speed dating event is canceled entirely for reasons for which the organizer is solely responsible, the participation fee will be refunded. Further claims by the exhibitor are excluded to the extent permitted by law.
(10) The participation fee will be invoiced separately or together with the stand rental fee. The invoice amount is due for payment without deduction upon invoicing, unless a different payment term has been agreed.

§ 6 Our Sercives
Our specific services are defined in the individual agreement. Unless otherwise agreed, we will only provide an empty, ground-level space at the event venue. We may replace individual services with similar ones, provided this is reasonable for you and does not impair the purpose of the contract. Services that you do not make use of do not entitle you to a reduction of any agreed participation fee, unless we are responsible for the non-utilization.

§ 7 Exhibitor's Services and Obligations
As a general principle: Our failure to monitor, sanction, or act upon any breach of these Terms and Conditions or the contract does not constitute acceptance or tolerance of such a breach, nor does it establish any entitlement on your part to maintain or repeat contractually, legally, or otherwise impermissible conduct or omissions.
Unless otherwise agreed, you are obligated to perform the following:
- Payment of the participation fee and any additional costs.
- Setup, operation, and dismantling of your exhibition area.
- Disposal of your own waste.
- Removal of your own packaging and promotional materials.
- Operation of your exhibition area, including appropriate staffing, in accordance with these terms.
- Provision of your own promotional materials.
- Fulfillment of any additional payment obligations such as GEMA fees, artist social insurance, permits, etc.
- Compliance with these General Terms and Conditions.
- You bear the costs for all services provided by you.
- You must set up and operate your booth within the allocated area without exceeding its boundaries or interfering with or disturbing other exhibitors.
- Your booth, booth structures, offered services and goods, and the conduct of your staff or agents must align with the purpose of the event.
- Any glorification or trivialization of violence, war, racism, discrimination, extremism, or similar is prohibited and must be avoided or stopped.
- The use of weapons, weapon-like objects, dangerous items, or any content that may pose a health hazard is prohibited.
- Likewise, any actions that could prompt guests, participants, or others to disrupt the peaceful flow of the event are not permitted.
- You are required to keep your area clean and tidy at all times.
- Your area must be fully and continuously staffed with knowledgeable personnel and stocked with registered promotional materials and goods throughout the entire event period. At least one person at the booth must be fluent in German.
- You must operate your booth until the official end of each event day. Dismantling or leaving the booth early is only permitted with our approval and only for good cause.
- You may only offer the services, products, and goods for which you are registered.
- Unless otherwise agreed, you are responsible for equipping your own booth.
- You are also responsible for the safe operation of your booth. Any inspections or approvals by us, the venue operator, fire department, public authorities, etc. do not relieve you of this responsibility.
- The location and size of the booth may not be altered or expanded.
- Any activities outside of your booth (e.g., advertising) by you or your agents require our prior written consent.
- All types of promotional activities outside of your designated area require our prior written consent. Distributing flyers or similar materials outside of your area is strictly prohibited.
- Advertising on behalf of third parties is also prohibited, unless they are registered and approved co-exhibitors or sub-exhibitors.
- You and your employees or agents may not consume alcohol or intoxicating substances while on duty or present on the event premises, nor be under the influence of such substances.
- Drones or aerial devices may not be used on the premises or within a 500-meter radius thereof without our prior written consent. Any official permits required are your responsibility.
- You must comply with all instructions given by us or our security personnel. Claims against us based on such instructions are excluded, unless we are at fault for their necessity.
- We and our authorized personnel have the right to access your booth and any adjacent areas at any time to verify compliance with all agreements and regulations.

Deliveries during the event:
Goods deliveries or pickups and any vehicle access to the booth are only permitted outside of the event's opening hours. For any necessary restocking during opening hours, motor vehicles or similar transport means may not be used. All traffic regulations and venue operator guidelines must be observed.
Anticipated deliveries of exhibition stands, materials (e.g., brochures), etc., prior to your own setup must be registered with the venue in advance and clearly marked with the event name. Delivery is permitted a maximum of one day in advance for compact events, or two days in advance for all other fairs.Earlier delivery is only possible upon prior agreement and for an additional fee. The creation of a custodial contract under § 688 BGB is explicitly excluded.
Booth operation hours correspond to the event's opening hours and will be communicated in advance. During operation hours, booths must be properly staffed with qualified personnel. Setup and dismantling times provided by the organizer must be strictly followed.
Driving on the event grounds during opening hours is prohibited. You are responsible for all transport to and from your booth. Booth areas must be handed over broom-clean. Rented booths must be handled with care; nailing, drilling, or taping on any surfaces is strictly prohibited.
Dismantling may not begin before the official end of the event. Booths, exhibits, and materials must be removed immediately after the event and the space returned in broom-clean condition. Temporary storage may be arranged upon agreement and for a fee. The creation of a custodial contract under § 688 BGB is explicitly excluded. You are liable for any damages caused by improper handling of booth areas, structures, or equipment.
You are solely responsible for transporting all materials within the venue.
Driving on the premises requires our prior written consent. Parking on event grounds is not permitted. Delivery times outside event hours will be communicated in advance.
Vehicles authorized to enter the grounds for loading/unloading must leave immediately after completing their task. Access passes provided by us must be filled out and clearly displayed in the vehicle. You must provide us with your vehicle's details. Speed limit on the premises is walking pace. Vehicles and machinery (e.g., forklifts) may only be used for their intended purpose.
Driving on green areas and unpaved paths is prohibited. You are responsible for obtaining and covering the cost of any required permits (e.g., for vehicles over 7.5 tons, Sunday travel).
Electrical, water, and other technical connections can be provided at a fee. Installations on supply lines may only be carried out by the organizer's partner companies. All devices and installations must comply with applicable regulations and standards.
Emergency exits, safety devices, and fire protection equipment (e.g., fire extinguishers, hydrants) must never be blocked, covered, or repurposed. All stand materials must meet fire safety standards and DIN regulations and be flame-retardant. Proof of flame resistance or proper impregnation must be available at all times.
All fire extinguishers must have a valid inspection, not older than two years. Their presence will be checked by us before the event; regardless of inspection, you remain responsible for their functionality.

§ 8 Security
Outside of the event's opening hours, only general security of the event premises will be provided by us. You are solely responsible for securing and/or insuring your own furniture, items you bring, and any materials provided by us. If you wish to arrange for security of your booth or equipment outside of operating/opening hours, you must order or register such services through us. Even in this case, we and our authorized personnel reserve the right to access your booth at any time.

§ 9 Safety
Both parties agree that regulations concerning the safety of visitors, participants, employees, and all other involved persons at the event must be treated with the highest priority. This explicitly includes accident prevention regulations and occupational health and safety guidelines. These obligations apply even if the contractual parties operate in a jurisdiction outside the Federal Republic of Germany where equivalent protective regulations do not exist. You agree to support us in the implementation and enforcement of the safety concept.
You are responsible for properly instructing your staff and service providers on the safety plan or relevant parts of it and ensuring participation in any related exercises or briefings. Officially mandated or widely recognized hygiene rules regarding infection control and general health protection must be strictly observed at all times.
You are also obligated to ensure that any service providers or subcontractors you engage comply with these regulations.

§ 10 Use of Trademarks, Logos, Copyrights
Both contractual parties grant each other a non-exclusive right to use their respective names, works, titles, logos, and trademarks (hereinafter collectively referred to as „Identifiers") for the purpose of fulfilling this agreement and confirm that such rights are free of any third-party claims. Both parties further agree not to challenge or have challenged any existing trademark or other intellectual property rights held by the other party. If joint ownership of new identifiers arises in the course of this cooperation, both parties shall hold equal rights in them. Neither party may register or otherwise exploit the other party's identifiers in Germany or internationally after the conclusion of the contract, unless by mutual agreement or through a separate written agreement. If one party requires certain legal or branding conditions for use of its identifiers (e.g. compliance with corporate identity guidelines), these must be communicated in advance. Pledging any licensing rights agreed upon in this contract is expressly excluded. Any materials created by either party—such as documents, graphics, diagrams, or sketches—remain the property of that party unless a transfer of ownership has been explicitly agreed upon.
If the event takes place entirely or partially in a digital format and you are given the opportunity to present yourself online, you must ensure that we are granted all necessary rights for the legally compliant use of your content. This also applies to personal rights and data protection aspects concerning your staff or agents. You agree to indemnify us from any third-party claims and associated costs resulting from violations of these provisions or of any statutory or contractual regulations attributable to you.
This obligation to indemnify remains in effect within the statutory limitation period, even after the end of the contract, if the claim is made post-contract. This also applies in cases where the contract was terminated prematurely due to force majeure or other events.

§ 11 Confidentiality / Protection of Trade Secrets
You are obligated to use the contents of this contract exclusively for its intended purpose and to maintain confidentiality beyond the end of the contract term.

§ 12 Recording of the Event
We reserve the right to take photo and/or video recordings at the event—whi-

Terms and Conditions

le respecting the personal rights of guests and third-party rights—and to use them for reference and promotional purposes, unless you explicitly object beforehand for a valid reason. In any case, we are entitled to produce recordings for documentation and evidentiary purposes.
You are responsible for ensuring that any persons involved on your behalf, particularly employees and subcontractors, have granted us permission to record performances or services as described above. You may only record the event with our prior written consent. If permission is granted, you are solely responsible for observing any third-party rights (e.g. venue owner, guests, etc.).

§ 13 Data Protection
You are obligated to pass on the data protection information we provide to you as our contractual partner to your designated contact persons and any subcontractors, so they are equally informed about the processing of personal data related to the contract and our applicable data protection measures.
Where necessary, you and we will conclude additional data protection agreements after the contract has been signed, based on the EU General Data Protection Regulation (GDPR) and the German Federal Data Protection Act (BDSG) – such as a joint controller agreement pursuant to Art. 26 GDPR or a data processing agreement pursuant to Art. 28 GDPR.

§ 14 Indemnification by You as Exhibitor
You agree to indemnify us from any third-party claims and associated costs that arise due to a breach on your part of any provisions outlined in this agreement, in individual orders, in subsequent agreements, or of any applicable statutory regulations or other unlawful behavior.
This indemnification obligation remains valid within the statutory limitation period even after termination of the contract, particularly if the claim is asserted after the end of the contract. This also applies if the contract is prematurely terminated due to force majeure or other events.

§ 15 Contractual Penalty
You agree to pay a reasonable contractual penalty for each proven instance of culpable breach of this contract. We may determine the amount of the penalty at our reasonable discretion; in the event of a dispute, its appropriateness may be reviewed by the court at our registered office.
Any claims for damages exceeding the contractual penalty remain unaffected. This obligation to pay a contractual penalty also remains in effect after termination of the contract—within the statutory limitation period—if the triggering breach occurs or becomes known only after the end of the contract. This applies equally in cases of premature termination due to force majeure or other events.

§ 16 Warranty and Liability on Your Part as Exhibitor
The statutory provisions of German contract law (Werkvertragsrecht) apply to our warranty claims against you.
You are liable, in accordance with Section 278 of the German Civil Code (BGB), for the negligence or misconduct of any person you engage who comes into contact with the subject of the contract (e.g. your employees, guests you invite, craftsmen, logistics providers, or technicians). This applies unless the damage was caused merely by incidental access or falls within our area of responsibility.
You bear the burden of proof that the individual who caused the damage does not fall under your responsibility according to Section 278 BGB.

§ 17 Liability for Your Subcontractors
If a subcontractor appointed by you causes damage, we have the right to first pursue claims directly against this subcontractor. In this case, you are obligated to provide the subcontractor's full contact details (legal serviceable address), assign to us all rights and claims you hold against the subcontractor, and hand over all necessary documents and information required to enforce these claims. You must also name your own employees or associates as witnesses, if possible, including their serviceable addresses.
Nevertheless, we retain the right to hold you liable directly as the main contractor who commissioned the subcontractor. In such a case, we will reassign to you any rights and claims we previously received and return any original documents we were provided.

§ 18 Our Warranty and Liability
Any liability for guarantees is excluded. The right to a price reduction is also excluded, except in cases of defects that were fraudulently concealed by us or if specific qualities were expressly warranted by us. Furthermore, this exclusion does not apply to undisputed or judicially determined claims of the exhibitor. The right to a price reduction is excluded only insofar as the exhibitor is not entitled to unilaterally reduce the agreed price; instead, any refund claims must be asserted separately under § 812 BGB (German Civil Code).
We accept no liability for any defects already existing prior to the conclusion of this agreement, unless such defects were fraudulently concealed by us, or involve property damage caused willfully or through gross negligence by us, our employees, or our agents, or involve personal injury (life, body, or health) due to intentional or negligent conduct by us or our agents.
We do not assume any liability for items you bring onto the event premises, unless otherwise stipulated in paragraph 6. These items remain at your own risk. Section 539(1) BGB is excluded.
We are only liable for property or financial losses you suffer due to slight negligence on our part—or that of our agents—if a breach of essential contractual obligations occurs, i.e., obligations that are fundamental to the contract and upon which you may regularly rely. In this case, liability is limited to typical foreseeable damages at the time of contract conclusion.
We are fully liable for any property or financial damages caused by us or our agents through gross negligence or intent. For any personal injury (life, body, health) caused by us or our agents, we are fully liable regardless of fault. These limitations of liability do not affect your claims under the German Product Liability Act or other mandatory legal provisions..

§ 19 Contract Duration and Termination
This contract applies solely to the specifically agreed event and ends once all obligations between you and us have been fulfilled. We may terminate the contract in the event of increased or unforeseen risk or for other important reasons. The right of both parties to extraordinary termination remains unaffected. Ordinary termination is otherwise excluded. In the case of recurring individual orders, the absence of a new individual order shall be considered a termination of the framework agreement. For such cases, the termination clauses in this contract apply accordingly.

§ 20 Force Majeure and (Partial) Cancellation of the Event
In the case of force majeure that leads to the cancellation, interruption, or discontinuation of the event, we are released from our duty to perform—wholly or, in the case of divisible services, partially—provided such partial non-performance is reasonable for you (§ 275(1) BGB). If we are no longer required to provide services, your obligation to provide counter-performance lapses as well (§ 326 BGB).
Force majeure that renders the performance of the event impossible also renders this contract impossible to perform under § 275(2) or (3) BGB. Force majeure includes government, regulatory, police, or court-ordered prohibitions or instructions to cancel or cease operations, provided neither contracting party is at fault for the issuance of such orders.

§ 21 Cancellation
We may invoice the agreed amount unless another exhibitor takes over your vacated space. You are released from your payment obligation only if the new exhibitor pays equal or higher fees. A new exhibitor only qualifies as a substitute if:
- they were recruited solely through your efforts, **or**
- all other available booth spaces were already booked at the time.

If multiple exhibitors cancel their bookings, replacement exhibitors will be assigned based on priority (i.e., if Exhibitor A cancels first, and then you cancel, Exhibitor A's space will be reassigned first). If we assign your space to a replacement exhibitor, we are entitled to charge a flat handling fee of 20% of the originally agreed amount. You may prove that our actual damages are lower than the flat fee. Conversely, we may claim higher damages upon proof.

§ 22 Transformation of the Event into a Digital Format
As a less severe measure prior to a cancellation due to an event described in § 18, we may convert the event in whole or in part into a digital format, although we are not obligated to do so. In the event of such a conversion, both parties agree to make appropriate adjustments to their contractual obligations under the principles of § 313 BGB (German Civil Code – frustration of contract).
You have the right to withdraw from participation in the digital event if such participation would be unreasonable for you. The withdrawal must be declared without delay after we notify you of the conversion into a digital format.

§ 23 Rescheduling of the Event
As a less severe measure prior to a cancellation due to an event described in § 18, we may reschedule the event in terms of time and/or location. You have the right to withdraw from the contract if the new time and/or location are unsuitable for you; however, a different venue within the same city at the originally agreed time does not constitute grounds for withdrawal.
The withdrawal must be declared without delay after we notify you of the rescheduling, including the new venue and time. Otherwise, the original contract shall be deemed valid for the new venue and time. § 19 applies accordingly.

§ 24 Miscellaneous
You may assign claims arising from this contractual relationship to third parties only with our prior express written consent.
The place of jurisdiction for all claims arising from this relationship is our place of business. However, we are also entitled to bring action at your place of business. German law shall apply exclusively.
If any provision of this agreement is or becomes invalid, void, or unenforceable for reasons other than those covered under §§ 305 to 310 BGB (German Civil Code on standard terms), or if a contractual gap is identified, both parties are obligated to replace the invalid/void/unenforceable provision or fill the gap with a valid provision that reflects the legal and economic intent of the original provision and the purpose of this contract.
§ 139 BGB (partial invalidity) is expressly excluded.
If the invalidity of a provision is due to a specific measure of performance or a time specification (such as a date or deadline), the provision shall be amended to the closest legally permissible measure.hen Maß am nächsten kommenden rechtlich zulässigen Maß zu vereinbaren.

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